

## Swiss Leaders Dialog Blockchain Strategy, 17 Sep 2019, Zürich, Switzerland



### Listing details

Reference Number: RF307316

#### Common

##### Description:

Blockchain is growing. Payments will remain the main application for some time, but use cases in other fields are up and running or will be developed in the near future. A high potential for monetizing can be identified – amongst others – in the fields of IoT/Industry 4.0, supply chains, compliance, certification, legal processes, identity management and security. This networking conference connects professionals from corporates, SMBs, startups and solution providers interested in Blockchain use cases.

The combination of different use cases and processes enables smart contracts. Blockchain solutions are cheap and easy to start with. Compared to classical crypto technologies Blockchains are more pragmatic which means more potential for widespread acceptance. They may well be key in aligning existing and future business models with higher legal or market-driven standards in data security. Blockchains could change the economy because they can change the way business partners evaluate each other. They boost transparency without compromising data protection and privacy. The disadvantages of low speed and high energy consumption can be tackled by smart architecture combining Blockchain with other technologies. A main source of monetization is the elimination of intermediary players so far necessary to enable trust between business partners. The elimination of banks in the process of Bitcoin payments is a good example.

- Identifying promising Blockchain use cases
- Aligning Blockchain and strategy
- Best organizational approaches

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## Location

Country:

Switzerland

