

The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies



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Description:

A *New York Times* Bestseller. A “fascinating” (Thomas L. Friedman, *New York Times*) look at how digital technology is transforming our work and our lives.

In recent years, Google’s autonomous cars have logged thousands of miles on American highways and IBM’s Watson trounced the best human *Jeopardy!* players. Digital technologies—with hardware, software, and networks at their core—will in the near future diagnose diseases more accurately than doctors can, apply enormous data sets to transform retailing, and accomplish many tasks once considered uniquely human.

In *The Second Machine Age* MIT’s Erik Brynjolfsson and Andrew McAfee—two thinkers at the forefront of their field—reveal the forces driving the reinvention of our lives and our economy. As the full impact of digital technologies is felt, we will realize immense bounty in the form of dazzling personal technology, advanced infrastructure, and near-boundless access to the cultural items that enrich our lives.

Amid this bounty will also be wrenching change. Professions of all kinds—from lawyers to truck drivers—will be forever upended. Companies will be forced to transform or die. Recent economic indicators reflect this shift: fewer people are working, and wages are falling even as productivity and profits soar.

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