

CONNECTED THINGS 2020: MIT ENTERPRISE FORUM CAMBRIDGE, 23 March 2020, 75 Amherst Street, Cambridge



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Reference Number: RF190111

Common

Title: CONNECTED THINGS 2020: MIT ENTERPRISE
FORUM CAMBRIDGE, 23 March 2020, 75
Amherst Street, Cambridge

Description: The MIT Enterprise Forum Cambridge's Connected
Things 2020 conference will gather together
corporate and startup leaders to uncover the
opportunities and challenges at the intersection of
IoT (Internet of Things) and AI/ML (Artificial
Intelligence / Machine Learning).

Keynote Speakers

–Jonathan Ballon, Vice President, Internet of Things
Group, Intel
–Dr. Shane Rooney, Executive Director, IoT
Networks, GSMA
–Gabi Zijderveld, Chief Marketing Officer,
Affectiva

The value and potential of IoT and AI are
undeniably linked. IoT has progressed far beyond
simply connecting “things” to networks. Billions of
connected sensors are now producing the vast
amounts of data needed to train the machines and
make AI better. Using AI in both enterprise and

consumer IoT applications can further its utility by enhancing the ability to optimize and automate processes, perform predictive maintenance, save money, and create better customer experiences.

when:23 March 2020 10:00 - 23 March 2020 19:00
where:75 Amherst Street, Cambridge, MA, 02142
[website](#)

Location

Country: United States

