Enterprise IoT Strategies and Best Practices for Connected Products and Services

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Description:

Current hype aside, the Internet of Things will ultimately become as fundamental as the Internet itself, with lots of opportunities and trials along the way. To help you navigate these choppy waters, this practical guide introduces a dedicated methodology for businesses preparing to transition towards IoT-based business models.

With a set of best practices based on case study analysis, expert interviews, and the authors' own experience, the Ignite | IoT Methodology outlined in this book delivers actionable guidelines to assist you with IoT strategy management and project execution. You'll also find a detailed case study of a project fully developed with this methodology.

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